

Los Angeles Dodgers Dodger Stadium

Project: Dodger Stadium
Client: Los Angeles Dodgers
Completion Date: 3/24/2011
Vendor: Sports Venue Padding



After the 2010 baseball season, the Los Angeles Dodgers selected **SPORTS VENUE PADDING (SVP)** to evaluate their field padding and provide a comprehensive proposal for its replacement in Dodger Stadium. SVP worked closely with the teams' sponsorship department to incorporate sponsor/team signage in conjunction with the project. SVP's design and measurement team delivered a specific proposal that catered to the needs of the Dodgers and detailed a project schedule for completion before Opening Day 2011.

To address areas of concern to the Dodgers during initial discussions, SVP proposed three custom solutions: 1) sliding gate pads on the baselines; 2) furring out the scoreboard to reinforce and secure wood-backed safety padding; and 3) scoreboard window cut-outs.

The team requested custom "Dodger Stadium Blue" colored vinyl, for which SVP provided samples for approval, as well as graphically printed mock-ups of how sponsorship would appear using the custom color. As in many projects, custom color matching and printing directly onto a custom color is paramount to the success of the project, especially when paid sponsors are involved.

SPORTS VENUE PADDING completed the project earlier than scheduled, providing a functional and aesthetic enhancement to the legendary facility. SVP continues to work with the Dodgers both during and in the off-season to update sponsorship and maintain the padding throughout the stadium. The Los Angeles Dodgers continue to utilize all facets and services provided by SVP – engineering, design, fabrication, production, installation, and,



"I wanted to commend you and your staff for the excellent job done on all of our padding. Everyone is so pleased with the workmanship, service, print quality and color. This was the easiest the padding/padding graphics project have ever gone. Much appreciated on my end..."

Ross Yoshida

Director of Graphic Design - Los Angeles Dodgers

REFERENCES

- **Francine Hughes**,
Vice-President of Stadium Ops.
- **Jenny Oh**,
Director of Partnership Admin.
- **Ross Yoshida**,
Director of Graphic Design
- **Eric Hansen**,
Asst. Director, Turf & Grounds

As the industry leader in protective padding for indoor and outdoor sports stadiums, Sports Venue Padding, located in Los Angeles county, California, evaluates, fabricates, and installs field padding designed to protect players while maintaining a beautifully completed finish that is built to last—from full stadium padding and signage projects to dugout railing, bullpen pads, and all projects in-between.

