

Sports Venue PADDING

BY ARTISTIC COVERINGS

After the 2010 baseball season, the Los Angeles Dodgers selected Sports Venue Padding to evaluate their field padding, provide a comprehensive proposal to replace the field padding in Dodger Stadium, and work with the teams' sponsorship department to incorporate sponsor/team signage in conjunction with the project. Sports Venue Padding sent a design and measurement team to Dodger Stadium, delivered a specific proposal catered to the needs of the client, and detailed project schedule for project completion before Opening Day 2011.

In this project, Sports Venue Padding proposed three custom solutions to alleviate problems as noted by the Dodgers during initial discussions: 1) sliding gate pads on the baselines; 2) furring out the scoreboard to reinforce and secure wood-backed safety padding; and 3) scoreboard window cut-outs.

The Dodgers requested the use of a custom—Dodger Stadium Blue—colored vinyl in this project. Sports Venue Padding provided samples to the client of the custom colored vinyl, as well as sponsor/team signage prints directly onto the custom color. As in many projects, custom color matching and printing directly onto this custom color is paramount to the client and the success of the project.

The field padding/signage project was completed earlier than scheduled and provided a functional and aesthetic enhancement to a legendary facility – Dodger Stadium. Sports Venue Padding continues to work throughout the season with the Dodgers on sponsor/team signage changes as well as any other areas that are in need of service due to games played. The Los Angeles Dodgers utilized all facets and services provided by Sports Venue Padding – engineering, design, fabrication, production, installation, and most important outstanding customer service.

Project: Dodger Stadium
Client: Los Angeles Dodgers
Completion Date: 3/24/2011
Vendor: Sports Venue Padding

"I wanted to commend you and your staff for the excellent job done on all of our padding. Everyone is so pleased with the workmanship, service, print quality and color. This was the easiest the padding/padding graphics project have ever gone. Much appreciated on my end..."

Ross Yoshida
Director of Graphic Design
Los Angeles Dodgers

REFERENCES

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As the industry leader in custom solutions for difficult to cover areas, Sports Venue Padding – located in Los Angeles, California – evaluates, designs, fabricates, and installs field padding for your facility to provide the necessary protection for players while maintaining a beautiful finish.

In addition to providing custom solutions, Sports Venue Padding works with the team and facility to produce and install their sponsor or team advertising through a digitally integrated printing system. This unique system prints sponsor or team advertising directly onto the teams' custom colored vinyl.

The combination of custom solutions and an integrated digital printing system separates Sports Venue Padding from other padding manufacturers in the United States. In 2011, Sports Venue Padding worked with eleven of the thirty Major League Baseball teams; ranging from full stadium padding and signage projects to dugout railing/signage and projects sizes in-between.

www.sportsvenuepadding.com
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