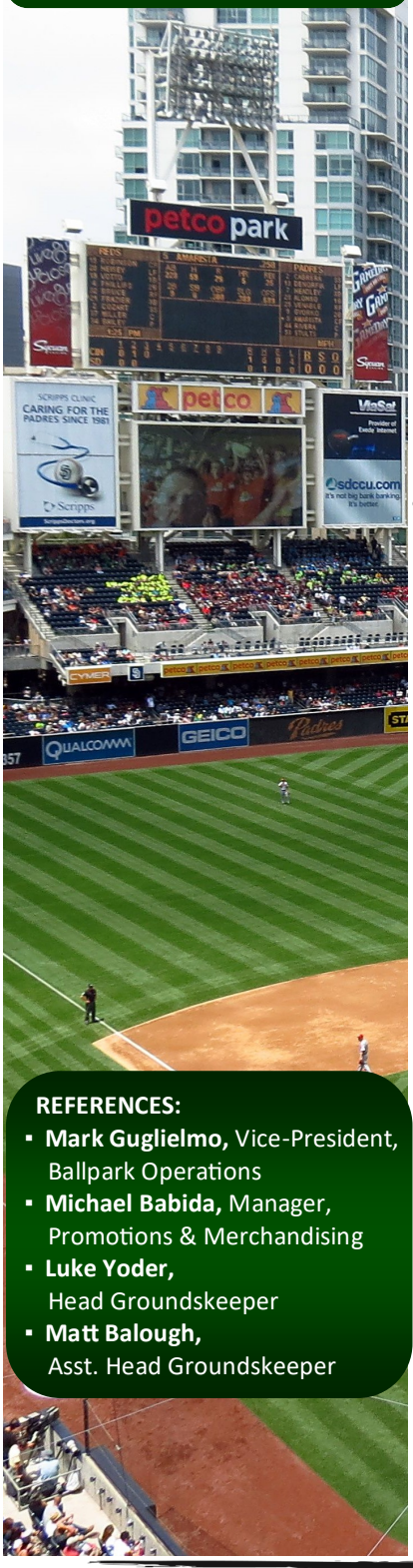
San Diego Padres
Petco Park

Project: Petco Park
Client: San Diego Padres
Vendor: Sports Venue Padding



At the end of the 2011 baseball season, the San Diego Padres MLB team selected Sports Venue Padding (SVP) to evaluate their field padding and provide a comprehensive proposal to replace the protective padding in Petco Park. SVP sent a design and measurement team to Petco Park, delivered a detailed proposal that catered to the needs of the client, and scheduled the project for completion before Opening Day.

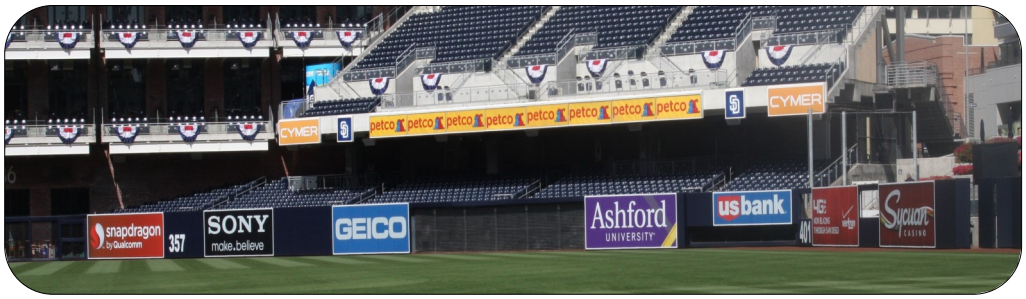
The Padres requested a custom "Padre blue" colored vinyl for which SVP provided samples both with and without sponsorship graphics for approval, as custom color matching is paramount for the sponsor in any advertising project.

SVP proposed four custom solutions to alleviate problem areas noted by the Padres during initial discussions: 1) consolidate padding to one efficient, system; 2) design auto-wedge gate pads for seamless TaylorMade "ROCKET" ad in the outfield; 3) integrate digital printing for all sponsorship signage on the outfield walls; 4) install square aluminum-framed Perma-rail dugout padding with graphics.

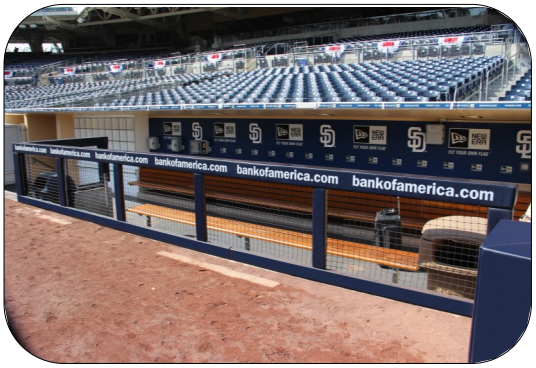
When the Padres moved their outfield fencing and home bullpen, SVP was contracted to measure, move, and install replacement wall padding and has continued to maintain the protective padding and replace sponsorship advertising in Petco Park since its first installation.

"SVP exhibited great flexibility and a willingness to do whatever it took to complete the job right and to our satisfaction. I, along with Senior Management, was very pleased and impressed with the final results and intend to use Sports Venue Padding on other projects."

Mark Guglielmo
Vice President, Ballpark Operations
San Diego Padres



REFERENCES:

- **Mark Guglielmo,** Vice-President, Ballpark Operations
- **Michael Babida,** Manager, Promotions & Merchandising
- **Luke Yoder,** Head Groundskeeper
- **Matt Balough,** Asst. Head Groundskeeper

As the industry leader in protective padding for indoor and outdoor sports stadiums, Sports Venue Padding, located in Los Angeles county, California, evaluates, fabricates, and installs field padding designed to protect players while maintaining a beautifully completed finish that is built to last — from full stadium padding and signage projects to dugout railing, bullpen pads, and all projects in-between.