



July 9, 2012

Re: Sports Venue Padding

To Whom It May Concern:

Prior to the commencement of the 2012 Major League Baseball season, the San Diego Padres contracted the services of Sports Venue Padding in an effort to improve the overall appearance of Petco Park's outfield wall and our ability to display advertising in a visually attractive manner.

Troy Robinson and Rob Aylesworth of Sports Venue Padding met with us on several occasions to discuss our needs, introduced and explained its digital system for outfield wall displays, took measurements and digital images of our facility in an effort to deliver a thorough proposal for services. After reviewing SVP's proposal, we were impressed with its level of detail and accuracy, the technology to be implemented, the manner in which our outfield wall pads were transformed and modified to provide a clean and uniform appearance and its pricing structure. Needless to say, Sports Venue Padding was awarded the contract.

Our positive impressions continued as Troy and Rob's team began to execute the scope of services. More measurements were taken to ensure all were exact and concise. We were provided a construction schedule that was precisely followed. Their teams developed great working relationships with our marketing team to procure sponsorship images and worked with our groundskeeping team as they began pre-season playing field preparations. SVP exhibited great flexibility and a willingness to do whatever it took to complete the job right and to our satisfaction. I along with Senior Management was very pleased and impressed with the final results and intend to use Sports Venue Padding on other projects.

I strongly recommend you provide Sports Venue Padding full consideration if it is your objective to improve the appearance of your padded walls or the manner in which advertising is displayed on outfield walls.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Mark Guglielmo'.

Mark Guglielmo  
Vice President, Ballpark Operations / General Manager, Petco Park